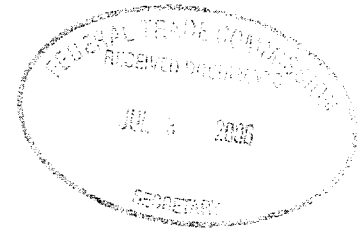


June 26, 2006



Federal Trade Commission  
Office of the Secretary, Room H-135 (Annex W)  
600 Pennsylvania Avenue, NW  
Washington, DC 20580

RE: Support for Business Opportunity Rule, R511993

To Whom It May Concern:

My name is Robert E. Lenhard, III and I am writing to give my full support of the Business Opportunity Rule, R511993. You are probably receiving many letters from all kinds of people from all over the country. I would imagine that most of the letters are going to be telling you that they do not support this new proposed rule and that they feel that it will be very destructive to the network marketing industry (NMI).

I have spent many years in the network marketing industry and have been calling for full disclosure by companies for years. There are a lot of dishonest people that tell prospective clients lies and false truths. It isn't right and the policy of not disclosing how a company is doing financially is criminal. Someone who is considering entering self employment in the NMI should have access to all the facts about the company and not get involved with their hard earned dollars just to find out that two months later the company is going out business or it's not really what they thought it was.

There are more failures in this business than success stories. As educated people, both you at the FTC and folks like me have an obligation to make sure that prospects are getting all the facts about a company before they join a company. Publicly traded companies have to disclose their financials, why shouldn't the NMI?

Please enact this rule and help to get some regulation in this industry. Too many people have wasted too many dollars on fruitless efforts.

Sincerely,

Robert E. Lenhard, III

522418-70050